

THE REPORT ON ACTIVITIES FOR GYAN PUTRA - JADAN SCHOOL PROJECT

Prepared on 23/10/2015 by Shakti Devi and translated by Arjun Puri

**The Project initiated and supervised by Sadhvi Yamuna Puri
The Director and the implementer of the project since 22/07/2015: Shakti Devi**

GYAN PUTRA - JADAN SCHOOL PROJECT

Participation in the second-hand market “El Rastro de la Virgen”

When: Saturday October 3, 2015

Where: Barcelona, Raval district

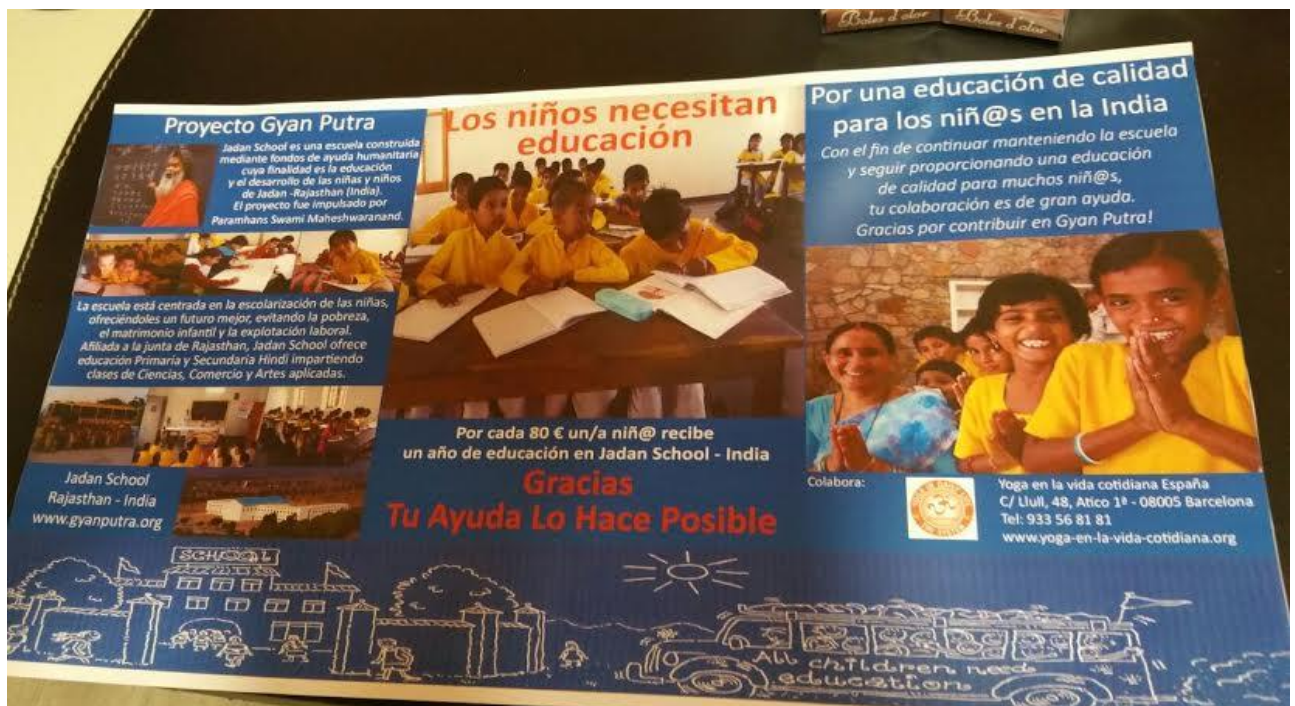
Income: 230 euros

After present the project to Cultural Association El Rastro de la Virgen:

<http://www.elarcodelavirgen.es/>

They liked it and let us participate without any cost in the second-hand market.

During the second-hand market the objects donated by all members were sold. The aim was to raise money through the sale of these items and to donate it in full to the project. Furthermore to inform public about the cause.





Promotion of the cause through social network iWopi

Start of the campaign: October 16 2015

Web page: <http://app.iwopi.org/causas/268>

Benefit: using the social platform to achieve the visibility of the project given it spreads the information to large audience.

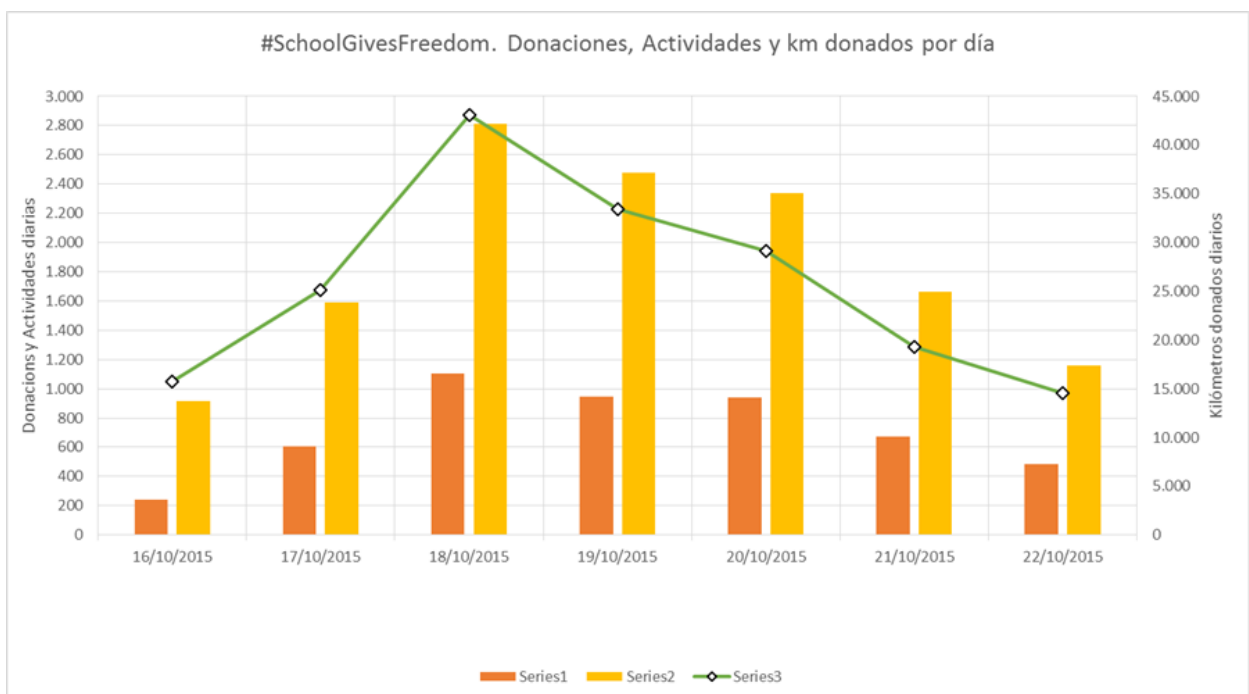
iWopi <http://www.iwopi.org/> is a platform where social causes are presented: a description of the cause is given and the purpose is defined.

Through there the athletes who agree to this (runners, cyclists, and horseback riders) can donate kilometres they do for the sport to the cause they wish.

The aim is to create an action around a cause and that a company wishes to be a benefactor of the cause.

Using the push that we have been given by this campaign I am contacting companies to ask them to be benefactors of the cause. La Sexta, Font Vella, Coca Cola, and other companies that have shown interest in Corporate Social Responsibility actions have been contacted. So far we have not received a replies but we hope to achieve some interest.

23/09/2015: just a week after starting the campaign iWopi contacted us to report that the impact of the case has surpassed their expectations. They comment that no cause had ever had such a great impact or had raised as many kilometres. Given the success they asked permission to extend the donation campaign for one more week, to which we agreed.



House of Asia – Publishing the News

The news was published on their web page on Wednesday October 21, 2015

The link: <http://www.casaasia.es/noticia/detalle/216062-proyecto-para-la-escolarizacion-de-ninas-en-la-escuela-de-jadan-india>

Benefit: to present the project to the public and maintain partnership with House of Asia.

Casa Asia – House of Asia is an association whose aim is to introduce Asian culture and promote social and economic relations between Asia and Spain.

With Houses we thus maintain a very cordial relationship since we collaborated with them several times: Vishwaguruji, during one of His visits to Spain, gave a talk at Casa Asia during His visit programed by Sadvhi Yamuni Puri together with UNESCO CAT. The program was dedicated to world peace.

And this year the Association participated in the celebrations of the International Day of Yoga held last June 21 at the headquarters of Casa Asia.

After presenting the project they made us know that loved it and were willing to help to publicize the cause.

Participation in the Flea Market - outdoors yoga class

When: Sunday November 1, 2015

Location: Barcelona, Drassanes Parallel neighbourhood.

Benefit: to publicize the project and the association through outdoors yoga class. The market has not yet taken place but we expect to achieve a good profit.

The Flea Market <http://fleamarketbcn.com/> has the most thrust in Barcelona. They have a strong commitment to sustainability and aim at maintaining harmony with the environment and the economy through the recycling.

We contacted with the Flea Market, who, after learning of the project, included us on their website of "Friendly NGOs" <http://fleamarketbcn.com/about-2/ongs/>

They gave us a discount to mount a "stall" selling vintage items. And invited us to do an activity during the market.

The activity consists of an outdoors Yoga class lasting approximately 50 minutes given by two instructors: Amrit Puri and Diwali have volunteered.

With this activity we want to present the Association and create more awareness about Gyan Putra Project.

During the days prior to the event the organizers of the Flea Market will write an article on their blog about the cause (they still have to write the introduction).

Creating Solidarity Money-Cans

A number of money-cans have been made on which the Putra Gyan - Jadan School project is explained.

This series of money-cans have been distributed in schools, shops, pharmacies, gyms, i.e. all connected to the local Association who wish to participate in the project by contributing to its spread.

Using these money-cans we wish to get people provide a financial contribution to the cause. All the money collected will go to the project.



Conducting Yoga Special Class in Sports Centre Icària – project in initial stage

In 1993 Mr. Jordi – who is now the director of the Spots Centre Icària officially invited Sadhvi Yamuna Puri to her first visit to Barcelona to give weekends seminars over a period of one month.

The success and acceptance of those days was so important that those attending those seminars asked Sadhvi Yamuna Puri to be constantly present at the centre to continue giving lessons and knowledge of the System.

In 1995 Mr. Jordi was promoted to become the director of the Spots Centre Icària. Thanks to the great success of the yoga classes taught by Sadhvi Yamuna Puri, the current director wanted to keep the close cooperation with the Association and to continue having Yoga classes at the Spots Centre Icària. Since 1995 the Association continuously imparts knowledge and practice of the system.

We Contacted Mr. Jordi to propose the realization of a Special Class in Icària with aim of raising funds for the Gyan-Putra Project.

After talking to him he is very open to having the Special Class. In addition he comments that this could be an annual event instead of a one-time activity.

He shows great acceptance of the project and is completely open to collaborate.

Mr. Jordi asked us to send ideas to make the Special Class "attractive" to the public. The examples are:

- Prepare a large room giving it a touch of deeply relaxing atmosphere with incense and flowers
- A yoga class in which the program will reflect our main value.

This collaboration is ongoing as we are developing the program of the Yoga Special Class with Sadhvi Yamuna Puri. We wish to offer the public a distinctive touch, to present our great value, and to attract new audience that so far does not know the benefits of our system.

Once the program has been developed and approved by Sadhvi Yamuna Puri, we will present it to the centre's director, Mr. Jordi, who will handle all the logistics operation, ie:

- Reserve the multipurpose room.
- Disseminate the information on the Master Class.
- Help in all logistical aspects that come our way.

The karma yogis participating in the Gyan-Putra Project activities

Anandi

Durga Devi

Diwali

Hanuman

PushpaDevi

Karuna

Saraswati

Asha

Bhajrang

Amrit Puri

Harí

Arjun Puri

Surya

Vidya Jotyí

Mangal

Yamuna

Mira Dasi

Anapurna